

GNYHA PRESENTS

**DEVELOPING YOUR
MACRA
STRATEGY**

THURSDAY, SEPTEMBER 8, 2016
8:00 A.M. TO 12:00 NOON
MARRIOTT MARQUIS, NEW YORK CITY

GNYHA invites its member health systems and hospitals to the first session of an exclusive educational series that will help them develop a comprehensive strategy to address the seismic payment changes in the Medicare Access and CHIP Reauthorization Act of 2015 (MACRA).



555 WEST 57TH STREET, NEW YORK, NY 10019
T (212) 246-7100 • F (212) 262-6350 • WWW.GNYHA.ORG
PRESIDENT, KENNETH E. RASKE

REGISTRATION

WWW.GNYHA.ORG/FEATURED/GNYHA-MACRA

WHO SHOULD ATTEND

GNHYA invites member chief financial officers, chief medical officers, chief quality officers, population health strategy officers, ambulatory care directors, faculty practice administrators, legal officers, and other relevant staff to attend. We encourage multiple staff from individual member systems and hospitals to attend.

GNHYA and several nationally renowned MACRA experts from Premier healthcare alliance will present the following:

OPENING REMARKS

Kenneth E. Raske, President, GNYHA

MACRA OVERVIEW AND STRATEGY CONSIDERATIONS

Blair Childs, Senior Vice President, Public Affairs, Premier

Danielle A. Lloyd, MPH, Vice President, Policy & Advocacy, Premier

BREAKOUT SESSIONS

Finance

Moderator: Elisabeth Wynn, Senior Vice President, Health Economics and Finance, GNYHA

Bryan F. Smith, Principal, Premier

Danielle A. Lloyd, MPH

This session will address how to:

- Identify eligible clinicians
- Quantify your financial risk/opportunity under the Merit-Based Payment Incentive System (MIPS)
- Quantify your financial risk/opportunity under Alternative Payment Models (APMs)
- Identify the data/analytic capability needed for the assessment

Physician Engagement/Clinically Integrated Networks

Moderator: Tim Johnson, Senior Vice President & Executive Director, Center for GME Policy & Services, GNYHA

R. Brent Hardaway, MS, Vice President, Population Health Management Advisory Services, Premier

Mike Schweitzer, MD, MBA, Chief Medical Officer, Bundled Payment Services, Premier

This session will address:

- Development of a Clinically Integrated Network
 - Compensation considerations
 - Legal Issues
- Physician practice management opportunities
- Market assessment of competitors

Quality/HIT/Partner Alignment

Moderator: Zeynep Sumer King, Vice President, Regulatory and Professional Affairs, GNYHA

Mimi Huizinga, MD, MPH, FACP, Vice President, Chief Health Information Officer, Premier

Lori Harrington, Vice President, Product Management, Premier

This session will address:

- Preparing for the MIPS and APM tracks from a reporting perspective
 - Data/analytic needs to be successful (e.g., total cost of care, resource use measures in MIPS)
 - Establishing relationships with other providers (e.g., behavioral health, post-acute, community-based organizations)
 - Connection to New York's Delivery System Reform Incentive Payment (DSRIP) program
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